



2025 SPONSORSHIP PACKAGE



Health Center Association
OF NEBRASKA



www.hcanebraska.org



Health Center Association
OF NEBRASKA

What We Do

Health Center Association of Nebraska is Nebraska's Primary Care Association and is dedicated to expanding and enhancing access to quality, community-responsive care at Nebraska's health centers. Through our collaborative approach, we bring together healthcare providers, community partners, government and legislature, and other stakeholders to create lasting solutions. HCAN plays a crucial role in empowering and strengthening community health centers by serving as a supportive partner and advocate for positive change in community health.

Our Mission, Vision, Values

Our Mission: To advance the health center movement.

Our Vision: Access, health, and well-being for ALL.

Our Values:

- Accountable to Outcomes
- Trusted Thought Leader
- Health Access Champions
- Intentionally Create Change

Over 121,000 Patients
Served in 2023

Over 87 Service Delivery
Sites in Nebraska

Our History

HCAN was established in 2011 and is funded primarily through a Cooperative Agreement with the U.S. Department of Health and Human Services' Health Resources and Services Administration (HRSA). The foundation of the health center movement is the belief that community-centered health care, that seeks to address underlying social factors while also attending to health care needs of their patients, can be a catalyst for change. HCAN will continue to focus our efforts on advancing the health center movement to ensure access, health, and well-being for all.

Our Health Centers

In 2023, Nebraska's seven community health centers served over 121,000 patients at over 87 service delivery locations. Our community health centers provide high-quality, affordable health care homes for anyone seeking medical, dental, behavioral health, pharmacy or enabling services. Health centers ensure that all populations have access to high quality, comprehensive, affordable healthcare, regardless of their insurance status or ability to pay. They serve as a critical component of Nebraska's safety net, serving 31% of the uninsured population and 27% of uninsured children. It's important to the HCAN team to engage our annual sponsors throughout the year.



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2,000 Hygiene kits distributed to health centers

Thanks to our annual sponsors, HCAN recently distributed 2,000 personal hygiene kits to health center outreach and enrollment staff. Providing hygiene supplies to consumers, patients, and families addresses basic health needs while also highlighting the importance of compassionate care. These kits truly make an immediate difference in the lives of our neighbors.



Operational Site Visit (OSV) celebrations

Five of Nebraska's seven health centers successfully completed HRSA Operational Site Visits (OSVs) in 2024. HRSA conducts site visits once per grant period to ensure health centers have effectively demonstrated compliance with the statutory and regulatory requirements of the Health Center Program. To congratulate staff for their diligent preparation and hard work, HCAN catered breakfasts and celebratory lunches post-OSV.



National Health Center Week staff appreciation

Friday, August 9th was National Health Center Week Staff Appreciation Day! National Health Center Week's Staff Appreciation Day celebrates and recognizes the nearly 1,200 NE health center employees that live the mission of advancing the health center movement. Each Nebraska health center received HCAN funds to thank their staff in their own way. Staff were celebrated with health center apparel, state fair tickets, staff luncheons, and more. We are grateful for community health center staff and volunteers, today and every day!



Supporting affordable trainings for health center staff

HCAN is committed to offering affordable, timely trainings and professional development throughout the year. Through the generous support of our sponsors, HCAN is able to reduce event costs and registration fees for health center attendees. Thank you to those who joined our recent event - the 2024 Nebraska Community Health Conference! We had representation from all 7 health centers.





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HCAN SPONSORSHIP LEVELS

Annual sponsorship funds are vital to HCAN's work! Show your support for Nebraska Community Health Centers and our collective efforts to increase access to high-quality, health care by becoming an annual sponsor today! To secure your 2025 sponsorship or request additional information, please contact HCAN's Director of Strategy & Development, Jenna Thomsen, at JLT@hcannebraska.org. We are grateful for your partnership and generosity!

PLATINUM *(LIMITED TO 5)*

\$5,000

- Logos featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2025 Annual Report
- Opportunity to share marketing material at HCAN in-person trainings
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter
- Opportunity for engagement with HCAN's Board of Directors
- Serve as a guest speaker on a HCAN "Advancing the Health Center Movement Podcast" episode
- One free exhibitor booth (\$300 value) and two complimentary registrations at the 2025 Nebraska Community Health Conference

GOLD

\$2,500

- Logos featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2025 Annual Report
- Opportunity to share marketing material at HCAN in-person trainings
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter
- One complimentary registration at the 2025 Nebraska Community Health Conference

SILVER

\$1,000

- Logos featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2025 Annual Report
- Opportunity to share marketing material at HCAN in-person trainings

BRONZE

\$500

- Logos featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2025 Annual Report



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Sponsorship Opportunities

Benefits	Bronze Sponsor \$500	Silver Sponsor \$1,000	Gold Sponsor \$2,500	Platinum Sponsor \$5,000
Logo on HCAN's Website	X	X	X	X
Acknowledgment at training events	X	X	X	X
Recognition in HCAN's 2025 Annual Report	X	X	X	X
Opportunity to share marketing material at in-person events		X	X	X
Complimentary Nebraska Community Health Conference Registration			1	2, plus Free Exhibitor Booth
Opportunity to write one guest blog post in HCAN's monthly newsletter			X	X
Guest speak on HCAN podcast				X
Opportunity for engagement with HCAN's Board of Directors				X

Testimonials:

"We are grateful to partner with an organization that shares our vision to bring healthcare equity and access to all. By uniting our commitments to advance the health center movement and close care gaps by delivering patient-centered, value-based care, and innovative services, we are making strides to transform community health for the better, for all." - [Certintell, Inc.](#)

"RPHI is proud to have partnered with HCAN over the past several years, and we consider them one of our most valued collaborators. HCAN's unwavering commitment to their members and tireless efforts to ensure their success have made a significant impact. In a challenging time for the 340B program, our partnership with HCAN has been invaluable. During our partnership, we've developed and implemented innovative processes across Nebraska, ensuring the continued success and sustainability of the 340B program for the communities it serves." - [RPH Innovations](#)



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Your Money, Your Impact

- Expose your product or service to the Nebraska community health centers
- Explore opportunities within medical, dental and behavioral health services
- Expand your market share and create awareness of your organization and product/service line
- Demonstrate your commitment to the health and well-being of the underserved

Why Partner With Us?

Your sponsorship dollars help HCAN provide affordable training and technical assistance to member organizations and help to recognize the staff throughout the year.

1,184
Health Center Jobs in
Nebraska

\$207.5 Million
Savings to the Overall
Health System

HCAN Training and Support

HCAN facilitates trainings, workshops, and conferences for health center staff, board members, and other health center professionals throughout the state, while providing advocacy and education for patients within their communities. Your sponsorship dollars help support HCAN in providing affordable training and technical assistance to member organizations

Community Health Center Recognition

Unrestricted sponsorship dollars allows HCAN to reward and recognize Nebraska community health center providers and staff throughout the year. Examples include the celebration of: National Health Center Week, the completion of successful Operational Site Visits, post-accreditation and clinical quality evaluation visits. We are proud of the high-quality care provided at our health centers and welcome the opportunity to congratulate their staff throughout the year!

Support HCAN's attendance at local and statewide job fairs to aid Nebraska community health centers with provider and staff recruitment efforts

Workforce Development

At HCAN, helps spread the word about the work of our community health centers and build pipelines for future professionals. HCAN partners with schools and community organizations across the state to present on career opportunities. HCAN also attends career fairs and works with local employment programs to help fill openings at community health centers. Your sponsorship dollars help create marketing materials and cover travel costs to attend these events.



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HEALTH CENTER ASSOCIATION OF NEBRASKA (HCAN)

2025 Sponsorship Opportunities

HCAN Annual Sponsorship provides your organization with year-round opportunities to engage Nebraska community health centers. Becoming an HCAN Sponsor offers key health care decision-makers and partners the opportunity to build more meaningful relationships and increase brand recognition. HCAN is thankful for your interest and commitment to the Health Center Movement!

Before completing the online form, please review and select your organization's preferred 2025 HCAN Sponsorship Level.

- Platinum Sponsor - \$5,000 (LIMITED TO 5)
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

To complete your sponsorship form, please click on this link and fill out the online form or scan the QR code below. Payment options and directions through PayPal, Check or ACH are included in the form.

[2025 HCAN Sponsorship Form](#)



If you have any questions, or you wish to discuss sponsorship opportunities in greater detail, please reach out to Jenna Thomsen, HCAN's Director of Strategy & Development, at JLT@hcanebraska.org.

Updates to HCAN's website will be made following the receipt of payment. Thank you for your commitment!

HCAN reserves the right to refuse sponsorship requests from organizations who business interests do not align with HCAN's mission, vision, and values.



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