

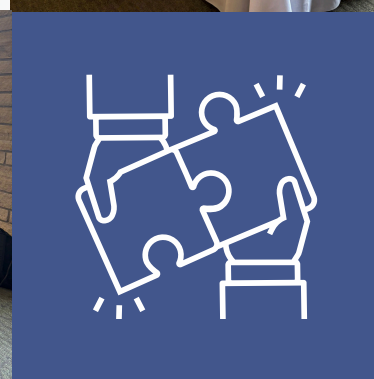


Health Center Association  
OF NEBRASKA

# 2026 Sponsorship Package

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**Health Center Association of Nebraska**



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# About HCAN

Health Center Association of Nebraska (HCAN) is Nebraska's Primary Care Association and is dedicated to expanding and enhancing access to quality, community-responsive care at Nebraska's health centers. Through our collaborative approach, we bring together healthcare providers, community partners, government and legislature, and other stakeholders to create lasting solutions. HCAN plays a crucial role in empowering and strengthening community health centers by serving as a supportive partner and advocate for positive change in community health.

## MISSION

**To advance the health center movement.**

## VISION

**Access, health, and well-being for ALL.**

## VALUES

- **Accountable to Outcomes**
- **Trusted Thought Leader**
- **Health Access Champions**
- **Intentionally Create Change**

## OUR HEALTH CENTERS

In 2024, Nebraska's seven community health centers served over 123,000 patients at over 85 service delivery locations. Our community health centers provide high-quality, affordable health care homes for anyone seeking medical, dental, behavioral health, pharmacy or enabling services. Health centers ensure that all populations have access to high quality, comprehensive, affordable healthcare, regardless of their insurance status or ability to pay. They serve as a critical component of Nebraska's safety net, serving 34% of the uninsured population and 39% of uninsured children. HCAN annual sponsors play a vital role in supporting health center patients, families, and staff. We strive to engage our sponsors throughout the year - as a thank you and commitment to our collaboration.



# What our sponsors are saying

“Nebraska Total Care is a proud sponsor of the Health Center Association of Nebraska (HCAN) and have enjoyed our strong relationship with HCAN to support healthcare access and positive outcomes for Nebraskans throughout the state. HCAN’s ability to not only support service delivery but also health literacy that addresses people’s physical, behavioral, dental, and social health needs to ensure strong communities is aligned with our organization’s mission. Further, HCAN is a collaborative and thoughtful partner we are fortunate to work with on a variety of initiatives that enable their affiliate health centers to grow and by extension our members to receive high quality care. Our Nebraska Total Care team looks forward to our continued sponsorship and relationship with HCAN for years to come.” -Adam Proctor, Plan President & CEO

“Labcorp shares HCAN’s deep commitment to serving the underserved within our communities. We greatly value the impact HCAN has on the health and well-being of individuals across Nebraska and are truly honored to partner with such an outstanding organization. Labcorp’s mission is to “improve health and improve lives,” and our collaboration with HCAN strengthens our ability to fulfill that mission together.” Brian Gibson, Executive Director Business Development, Mid-America Division

# HCAN Sponsorship Levels

Annual sponsorship funds are vital to HCAN's work! Show your support for Nebraska Community Health Centers and our collective efforts to increase access to high-quality health care by becoming an annual sponsor today! To secure your 2026 sponsorship or request additional information, please contact HCAN's Director of Strategy & Development, Jenna Thomsen, at [JLT@hcannebraska.org](mailto:JLT@hcannebraska.org). We are grateful for your partnership and generosity!

## PLATINUM

### \$5,000

- Logo featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2026 Annual Report
- Opportunity to share marketing material at HCAN in-person trainings
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter
- Opportunity for engagement with HCAN's Board of Directors
- Serve as a guest speaker on a HCAN *Advancing the Health Center Movement Audiostream* episode
- One free exhibitor booth and two complimentary registrations at the 2026 Nebraska Community Health Conference (a \$800 value)

## GOLD

### \$2,500

- Logo featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2026 Annual Report
- Opportunity to share marketing material at HCAN in-person trainings
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter
- One complimentary registration at the 2026 Nebraska Community Health Conference (a \$200 value)

## SILVER

### \$1,000

- Logo featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2026 Annual Report
- Opportunity to share marketing material at HCAN in-person trainings

## BRONZE

### \$500

- Logo featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2026 Annual Report

# HCAN Sponsorship Levels

| Benefits                                                              | Bronze Sponsor<br>\$500 | Silver Sponsor<br>\$1,000 | Gold Sponsor<br>\$2,500 | Platinum Sponsor<br>\$5,000  |
|-----------------------------------------------------------------------|-------------------------|---------------------------|-------------------------|------------------------------|
| Logo on HCAN's Website                                                | X                       | X                         | X                       | X                            |
| Acknowledgment at training events                                     | X                       | X                         | X                       | X                            |
| Recognition in HCAN's 2026 Annual Report                              | X                       | X                         | X                       | X                            |
| Opportunity to share marketing material at in-person events           |                         | X                         | X                       | X                            |
| Complimentary Nebraska Community Health Conference Registration       |                         |                           | 1                       | 2, plus Free Exhibitor Booth |
| Opportunity to write one guest blog post in HCAN's monthly newsletter |                         |                           | X                       | X                            |
| Guest speak on HCAN Audiostream                                       |                         |                           |                         | X                            |
| Opportunity for engagement with HCAN's Board of Directors             |                         |                           |                         | X                            |



# 2025 Sponsorship Year in Review

## National Health Center Week staff appreciation

Monday, August 4th, was National Health Center Week Staff Appreciation Day! National Health Center Week's Staff Appreciation Day celebrates and recognizes the nearly 1,200 Nebraska health center employees that live the mission of advancing the health center movement. Each Nebraska health center received dollars, thanks to our annual sponsorship funds, to thank their staff in their own way. Staff were celebrated with health center apparel, state fair tickets, staff luncheons, and more. We are grateful for community health center staff and volunteers, today and every day!

## Supporting affordable trainings for health center staff

HCAN is committed to offering affordable, timely trainings and professional development throughout the year. Through the generous support of our sponsors, HCAN is able to reduce event costs and registration fees for health center attendees. Thank you to those who attended the 2025 Nebraska Community Health Conference in Nebraska City! All seven Nebraska health centers were in attendance and enjoyed networking with our sponsors and collaborative partners.

## Centene Vision Van

Between August 3 and August 8, 2025, the Centene Vision Van made stops from Gering to Omaha, providing FREE same-day vision screenings and glasses to Nebraska patients and families. Your generous support makes events like this possible. This collaboration underscores our shared commitment to ensuring everyone has access to essential vision care. We are truly grateful for this partnership and the positive impact it brings to the patients and families served by our community health centers. The Vision Van provided 854 screenings, 530 prescription glasses, and 176 readers for a total ROI of \$61,355.

## Supporting Food Insecurity for Nebraska Families

During the government shutdown, when SNAP benefits were paused, we knew many health center patients and their families were facing serious food access challenges. To help address these concerns, Nebraska health centers recently received funds to purchase grocery store gift cards or assemble food boxes for patients with immediate needs. Limited access to healthy food can greatly worsen chronic conditions, and we're grateful to be able to offer support to those who need it most.



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# HCAN 2026 Sponsorship Opportunities

HCAN Annual Sponsorship provides your organization with year-round opportunities to engage Nebraska community health centers. Becoming an HCAN Sponsor offers key health care decision-makers and partners the opportunity to build more meaningful relationships and increase brand recognition. HCAN is thankful for your interest and commitment to the Health Center Movement!

Before completing the online form, please review and select your organization's preferred 2026 HCAN Sponsorship Level.

- Platinum Sponsor - \$5,000 (LIMITED TO 5)
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

To complete your sponsorship form, please click on this link and fill out the online form or scan the QR code below. Payment options and directions through PayPal, Check or ACH are included in the form.

## **2026 HCAN Sponsorship Form**



If you have any questions, or you wish to discuss sponsorship opportunities in greater detail, please reach out to Jenna Thomsen, HCAN's Director of Strategy & Development, at [JLT@hcanebraska.org](mailto:JLT@hcanebraska.org).

Updates to HCAN's website will begin in January 2026. Please provide HCAN with your preferred logo, as you complete the form above. Thank you for your commitment and partnership!

*HCAN reserves the right to refuse sponsorship requests from organizations whose business interests do not align with HCAN's mission, vision, and values.*

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# Get In Touch

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OF NEBRASKA

**Jenna Thomsen**  
Director of Strategy &  
Development

