



# Conference Exhibitor and Sponsorship Opportunities

Prospectus Information and Benefits Guide



## 2026 NEBRASKA COMMUNITY HEALTH CONFERENCE

Thursday, September 17th, 2026  
Embassy Suites | Lincoln, NE

**Celebrating 15 Years**  
Health Center Association  
OF NEBRASKA

heartland  
community  
health  
network

# About Health Center Association of Nebraska

Health Center Association of Nebraska (HCAN) is Nebraska's Primary Care Association and is dedicated to expanding and enhancing access to high-quality, community-responsive care at Nebraska's community health centers. Through our collaborative approach, we bring together healthcare providers, community partners, government and legislature, and other stakeholders to create lasting solutions. HCAN plays a crucial role in empowering and strengthening community health centers by serving as a supportive partner and advocate for positive change in community health.

## Our Mission, Vision, Values

**Our Mission:** To advance the health center movement.

**Our Vision:** Access, health, and well-being for ALL.

**Our Values:**

- Accountable to Outcomes
- Trusted Thought Leader
- Health Access Champions
- Intentionally Create Change



# 2026 Nebraska Community Health Conference

Thursday, September 17th, 2026

8:00 am - 4:00 pm CT

Embassy Suites | Lincoln, NE

Please join us on Thursday, September 17th for the 2026 Nebraska Community Health Conference, presented by Health Center Association of Nebraska and Heartland Community Health Network. The 2026 Nebraska Community Health Conference is an exciting opportunity to network with your peers, engage in timely education, and discuss innovative strategies for continued improvement.

Health center staff including Executive Leadership, Finance and Operations, Clinical Providers and staff, Human Resources, IT Leadership, Pharmacy Leadership, and others will convene for this one-day conference.

## Hotel Information:

Embassy Suites by Hilton Lincoln  
1040 P St.  
Lincoln, NE 68508

Link for attendees, sponsors and exhibitors to book their hotel rooms: [2026 Nebraska Community Health Conference](#)

*Exhibitors are welcome to book guestrooms in the HCAN room block and receive the guest room rate of \$134/per night plus applicable tax. Additional details coming soon!*



*Guests may park in either Market Place Garage or Que Place Garage, both of which are connected to the hotel via skywalk. There will be a charge of \$13.50 for guests' overnight self-parking; and an hourly charge for your attendees who are not staying at the Hotel complimentary for the first hour, \$1.50 each hour thereafter and a maximum charge of \$13.50 per day. Valet parking is available for \$25.00 per day. (or current rate at the time of event)*

# Exhibitor Opportunities

Why exhibit at the Nebraska Community Health Conference?

This is an opportunity to showcase products and services beneficial to conference attendees. The small, intimate size of this conference enables exhibitors to connect one-on-one with potential customers. Exhibitors and sponsors will have time throughout the day, and the Welcome Reception the evening prior, to maximize networking opportunities. The exhibitor hall will be open from 7:30-4:00pm on Thursday, September 17<sup>th</sup>.

## For only \$400, exhibitors receive:

- Two exhibitor badges for the full conference
- Company recognition on HCAN's website and conference program
- Opportunity to have quality interactions with conference attendees and showcase your products during meals and breaks.
- Invitation to HCAN's Welcome Reception on Wednesday, September 16<sup>th</sup> in the Embassy Suite's Atrium.
- Breakfast, lunch, and all-day beverage service for up to 2 booth representatives (a \$400 value!)
- Registration contact list sent to registered and paid exhibitors
- 6' table and two chairs and complimentary electricity

Exhibitor Registration will close on **Friday, August 1st, 2026** or until booths sell out. There are a limited number of booths available - first come, first serve! If you're an HCAN Platinum-Level Annual Sponsor, your exhibitor booth is free of charge.



# Conference Meal Sponsorship Opportunities

Sponsorship Opportunities (limited to one per Organization)	Cost
Breakfast	\$2,000*
Coffee Break	\$1,000
Lunch	\$3,000*
Afternoon Beverage	\$1,000
Welcome Reception (Night before conference)	\$3,000*

Serving as a meal, beverage or reception sponsor at the Nebraska Community Health Conference is a powerful way to enhance your brand visibility and provide a unique opportunity to engage with participants in a relaxed and social setting. Your brand will be prominently displayed on signage by the meal/beverage station, as a thank you for your financial support and partnership.



\* - Denotes the opportunity to say a few words during the event.

# Sign up– Details & Contact Information

## Exhibitor Set-Up and Tear Down

- Your exhibitor booth will be pre-assigned prior to set-up.
- Booth set-up is tentatively scheduled for Wednesday, September 16<sup>th</sup> between 5:00pm-8:00pm OR Thursday, September 17<sup>th</sup> between 7:00am-8:00am
- Exhibitors may tear down their booths at 4:00pm on Thursday, September 16<sup>th</sup>.

Ready to sign up as an Exhibitor or Sponsor? Scan this QR code or click [here.](#)



Questions?  
Email Jenna Thomsen, HCAN's Director of Strategy & Development, at [JLT@hcanebraska.org](mailto:JLT@hcanebraska.org).



# Terms & Conditions

**ASSIGNMENT OF SPACE:** Sponsorship, promotional opportunities, and assignment of space will be on a first paid, first-served basis. Every effort will be made to accommodate requests for tabling Exhibitors.

**SPONSORSHIP/EXHIBITOR FEES AND PAYMENT:** Exhibitor booths are available at a rate of \$400 per booth. Payment link will be sent upon completion of the exhibitor registration form. Applications will NOT be processed or space assigned until payment is received. Receipt of payment does not obligate HCAN to accept a contract as binding. HCAN retains the option of returning funds.

**CANCELLATION:** Cancellations of sponsorship or exhibitors must be directed in writing to Jenna Thomsen at [jlt@hcan Nebraska.org](mailto:jlt@hcan Nebraska.org). Refunds will be made at the discretion of HCAN. No refund will be given for a cancellation made within 60 days of set-up day.

**EXHIBITOR BOOTH AMENITIES:** Each Exhibitor will receive one 6' table, two chairs, and Exhibitor information published in the conference program and on HCAN's website. Welcome reception attendance, meals, and full conference registration for up to two attendees is included with the purchase of an exhibitor booth.

**SET-UP AND TEAR DOWN:**

- Exhibitor Set-Up: Wednesday, September 16th between 5:00pm-8:00pm OR Thursday, September 17th between 7:00am-8:00am
- Exhibitor Tear Down: Thursday, September 17th at 4:00pm
- Please do your best to tear down following the close of the conference.
- Exhibitor Hall Hours: Open Thursday, September 17th during meals and designated networking breaks.

**SELECTION OF EXHIBITORS:** Only organizations whose services and products are appropriately related to the purpose of HCAN shall be permitted to exhibit. HCAN reserves the right to decline or prohibit any exhibit which, in its sole judgment, is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.

**PACKAGE STORAGE AND HANDLING:** Due to limitations in secured storage space, the Hotel will only accept packages as follows:

- Boxes/packages may be sent for arrival a maximum of 48 hours prior to group arrival and will be marked with the responsible party's name, Group name, plus "Hold for Arrival Date of Wednesday, September 16, 2026".
- Boxes up to 36" x 24" x 24" - \$10.00 per box
- Larger boxes/display cases - \$25.00 per box
- Pallets - \$100.00 per pallet

The following information must be provided on each box:

- Company On-site Representative: Kerri Jones
- Event and Event Date: 2026 Nebraska Community Health Conference - Thursday, September 17, 2026
- Telephone Number of Sending Party
- If a shipment contains multiple boxes, all boxes need to be labeled as follows: 1 of 3, 2 of 3, 3 of 3

Questions? Contact Jenna Thomsen, Director of Strategy & Development, at [jlt@hcan Nebraska.org](mailto:jlt@hcan Nebraska.org) or (402) 504-4415.