HCAN
Health Center Association
OF NEBRASKA

2027 SPONSORSHIP PACKAGE

PREPARED BY

HEALTH CENTER ASSOCIATION OF NEBRASKA



NOVEMBER 2026

About HCAN

Health Center Association of Nebraska (HCAN) is Nebraska's Primary Care Association and is dedicated to expanding and enhancing access to quality, community-responsive care at Nebraska's health centers. Through our collaborative approach, we bring together healthcare providers, community partners, government and legislature, and other stakeholders to create lasting solutions. HCAN plays a crucial role in empowering and strengthening community health centers by serving as a supportive partner and advocate for positive change in community health.

MISSION	**To advance the health center movement.**
VISION	**Access, health, and well-being for ALL.**
VALUES	• **Accountable to Outcomes** • **Trusted Thought Leader** • **Health Access Champions** • **Intentionally Create Change**

OUR HEALTH CENTERS

In 2025, Nebraska's seven community health centers served over 121,000 patients at over 85 service delivery locations. Our community health centers provide high-quality, affordable health care homes for anyone seeking medical, dental, behavioral health, pharmacy or enabling services. Health centers ensure that all populations have access to high quality, comprehensive, affordable healthcare, regardless of their insurance status or ability to pay. They serve as a critical component of Nebraska's safety net, serving 34% of the uninsured population and 39% of uninsured children. HCAN annual sponsors play a vital role in supporting health center patients, families, and staff. We strive to engage our sponsors throughout the year - as a thank you and commitment to our collaboration.

HCAN Sponsorship Levels

Annual sponsorship funds are vital to HCAN's work! Show your support for Nebraska Community Health Centers and our collective efforts to increase access to high-quality health care by becoming an annual sponsor today! To secure your 2027 sponsorship or request additional information, please contact HCAN's Director of Strategy & Development, Jenna Thomsen, at JLT@hcanebraska.org. We are grateful for your partnership and generosity!

PLATINUM

$5,000

- Logo featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2027 Annual Report
- Opportunity to share marketing material at HCAN in-person trainings and HCAN's electronic newsletter
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter
- Opportunity for engagement with HCAN's Board of Directors
- Serve as a guest speaker on a HCAN *Advancing the Health Center Movement Podcast* episode
- In-person events for 2027 are in development. Platinum level sponsors will receive details on engagement as scheduled. Stay tuned!

GOLD

$2,500

- Logo featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2027 Annual Report
- Opportunity to share marketing material at HCAN in-person trainings and HCAN's electronic newsletter
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter
- Serve as a guest speaker on a HCAN *Advancing the Health Center Movement Podcast* episode

SILVER

$1,000

- Logo featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2027 Annual Report
- Opportunity to share marketing material at HCAN in-person trainings and HCAN's electronic newsletter

BRONZE

$500

- Logo featured prominently on HCAN's website
- Acknowledgment at in-person training events
- Recognition in HCAN's 2027 Annual Report

HCAN Sponsorship Levels

Benefits	Bronze Sponsor $500	Silver Sponsor $1,000	Gold Sponsor $2,500	Platinum Sponsor $5,000
Logo on HCAN's Website	x	x	x	x
Acknowledgment at training events	x	x	x	x
Recognition in HCAN's 2027 Annual Report	x	x	x	x
Opportunity to share marketing material at in-person events & newsletter		x	x	x
Opportunity to write one guest blog post in HCAN's monthly newsletter			x	x
Guest speak on HCAN Podcast			x	x
Opportunity for engagement with HCAN's Board of Directors				x

Hear From Our Sponsors

“Pillr Health values our strong partnership with the Health Center Association of Nebraska (HCAN) and the opportunity to work alongside its member health centers to support and strengthen their 340B programs. The 340B Drug Pricing Program plays a critical role in helping health centers stretch their resources, expand access to affordable medications, and support the comprehensive care their communities depend on. As health centers navigate an increasingly complex and evolving 340B landscape, partnerships like ours are more important than ever. HCAN is an invaluable advocate and resource for its members, and we are proud to collaborate with the association and its health centers to help navigate these challenges, protect program integrity, and maximize the impact of 340B. Pillr Health looks forward to continuing our partnership with HCAN and supporting its mission to ensure health centers can continue delivering high-quality, accessible care to the communities they serve for years to come.”
— Pillr Health

“At Molina Healthcare of Nebraska, we know that improving health outcomes starts with strong community partnerships. Our ongoing work with the Health Center Association of Nebraska and federally qualified health centers across the state allows us to address both immediate needs and long-term challenges facing the communities we serve. From supporting the distribution of 2,000 hygiene kits to families and individuals in need, to investing in the development of the Nebraska Quality Care Network, we are committed to helping expand access to high-quality care and reduce health disparities. Together, we are building healthier communities by meeting people where they are today while strengthening the systems that will support their health for years to come.”
– Frank Clepper, Plan President, Molina Healthcare of Nebraska

“In 2026, CHCollective partnered with over 25 PCAs and is proud to count the Health Center Association of Nebraska (HCAN) among them. The support that HCAN provides Nebraska community health centers is essential in preserving the health center mission. As an example, HCAN’s Project Access initiative helps health centers recruit and retain providers. HCAN also offers vital technical assistance as Nebraska health centers navigate new Medicaid requirements. Work like this is emblematic of the unique support provided by HCAN to their member health centers. CHCollective is honored to serve health centers and is honored to partner with HCAN.”
– Danny Hawkins, CEO, CHCollective



2026 Sponsorship Year in Review

National Health Center Week Staff Appreciation

Every August, the National Association of Community Health Centers (NACHC) sponsors National Health Center Week (NHCW) to celebrate and increase awareness of America's 1,512 Community Health Centers (CHCs). NHCW is an opportunity to highlight the commitment and passion of CHC patients, staff, board members, and supporters who make it possible to provide quality, comprehensive healthcare services to 52 million patients across more than 17,000 communities. Thanks to our HCAN Annual Sponsors, each Nebraska CHC received dollars to celebrate Staff Appreciation Day! Please take a look at our video highlighting this year's health center celebrations. (https://www.hcanebraska.org/advocacy/national-health-center-week/)

2026 Nebraska Community Health Conference | Welcome Reception

The 2026 Nebraska Community Health Conference was held Wednesday, September 16, and Thursday, September 17, 2026, at the Embassy Suites in Lincoln. Thanks to our annual sponsors, HCAN hosted a Welcome Reception for all health center staff and collaborative partners, and welcomed a photographer to provide updated, free headshots to interested health center leaders. Stay tuned for details on the 2027 conference!

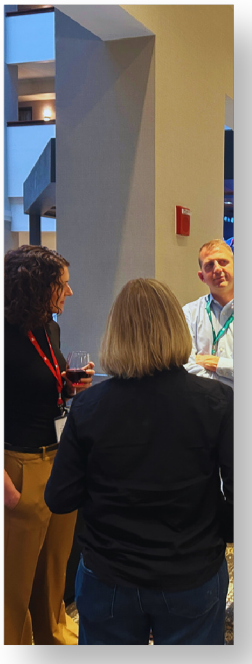
Supporting Affordable Trainings for Health Center Staff

HCAN is committed to offering affordable, timely educational opportunities, and professional development throughout the year. Through the generous support of our annual sponsors, HCAN is able to reduce event costs and registration fees, and offer travel reimbursements, for health center attendees. In April, HCAN partnered with the Community Care Network of Kansas to co-host the 2026 Dental Clinic Leadership Conference in Manhattan, Kansas. Each health center received a travel stipend, and registration fees were waived, to make time out of clinic possible!













HCAN 2027 Sponsorship Opportunities

HCAN Annual Sponsorship provides your organization with year-round opportunities to engage Nebraska community health centers. Becoming an HCAN Sponsor offers key health care decision-makers and partners the opportunity to build more meaningful relationships and increase brand recognition. HCAN is thankful for your interest and commitment to the Health Center Movement!

Before completing the online form, please review and select your organization's preferred 2027 HCAN Sponsorship Level.

- Platinum Sponsor - $5,000 (LIMITED TO 5)
- Gold Sponsor - $2,500
- Silver Sponsor - $1,000
- Bronze Sponsor - $500

To complete your sponsorship form, please click on this link and fill out the online form or scan the QR code below. Payment options and directions through PayPal, Check or ACH are included in the form.

2027 HCAN Sponsorship Form

If you have any questions, or you wish to discuss sponsorship opportunities in greater detail, please reach out to Jenna Thomsen, HCAN's Director of Strategy & Development, at JLT@hcanebraska.org. For invoice questions reach out to Shelly Uhing, HCAN's Director of Finance at SLU@hcanebraska.org.

Updates to HCAN's website will begin in January 2027. Please provide HCAN with your preferred logo, as you complete the form above. Thank you for your commitment and partnership!

HCAN reserves the right to refuse sponsorship requests from organizations whose business interests do not align with HCAN's mission, vision, and values.

Get in Touch

CONTACT

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